## **UK Biobank**

# Food preferences web questionnaire

Version 1.1

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This document details the rationale and procedure for administration of the Food Preferences questionnaire for UK Biobank.

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#### 1 Introduction - scientific rationale

Early in 2017 UK Biobank was approached by Nicola Pirastu and Jim Wilson from the University of Edinburgh who wished to enhance UK Biobank's diet-related phenotyping. They worked with representatives from UK Biobank to devise and implement this questionnaire.

Food preferences are the primary factor leading to food choice and are the result of the complex interaction between one's genetic background, environmental exposure and personal experiences. Identifying these factors is extremely important if we are to obtain the knowledge required to plan better interventions aimed at improving people's food habits but also to stratify patients of food related disorders thus improving therapeutic approaches. Our current knowledge base is limited by the relatively small sample sizes of previous studies and by the diversity of populations or study aims. UK Biobank provides a uniquely large sample size coupled with highly detailed health, behavioural and genetic information.

It has been shown that measuring food choice through Food Frequency
Questionnaires (FFQ) or 24 hour recall is extremely difficult; these questionnaires
can suffer from biases due to cognitive issues like memory or health status which will
alter participants' perception and reporting<sup>1</sup>. In contrast, the food preferences
questionnaire does not rely on memory, does not suffer from the health-related
biases due to social pressure and has a much higher overall test-retest correlation

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<sup>&</sup>lt;sup>1</sup> Schatzkin et al. "A comparison of a food frequency questionnaire with a 24-hour recall for use in an epidemiological cohort study: results from the biomarker-based Observing Protein and Energy Nutrition (OPEN) study." Int J Epidemiol. 2003

compared to FFQ (0.8-0.9 vs 0.5-0.8)<sup>2</sup> <sup>3</sup>. Another advantage is that food preferences are quite stable over time in adults. It is therefore possible to use the data alongside health and behavioural information collected at other time points (past, present or future).

The present questionnaire was developed to try to harmonise the various efforts conducted around the world to study food preferences. Items were chosen by consulting with scientist in the field from five different countries; the USA, the UK, Italy, the Netherlands and Australia in order to be able to choose a core set of items commonly found all over the world<sup>4</sup>. The questionnaire was then re-visited, considering the specific diet and terminologies used in the UK. Efforts have been made to try to cover most food groups while retaining simplicity and ensuring the questionnaire remains acceptable to respondents in terms of length.

#### 2 List of main contributors

Dr. Nicola Pirastu, Usher Institute, PHSI, University of Edinburgh.

Prof. Valerie Duffy, Department of Allied Health Sciences, University of Connetticut.

Prof. Edith Feskens, Department of Agrotechnology and Food Science, Wageningen University and Research.

Dr. Tess Pallister, Twin Research & Genetic Epidemiology, Kings College London.

Prof. Nicholas Martin, Queensland Institute of Medical Research.

#### 3 Content

The questionnaire incorporates a number of elements which have been previously used in population-base cohorts around the world (such as Italian Network of Genetic Isolates, the Italian Taste project, the Silk Road cohort, the Erasmus Rucphen Family study, Twins UK, and the Viking Health Study). Liking is measured using the 9-point hedonic scale which has been widely used since 1954 and has

<sup>&</sup>lt;sup>2</sup> Carbonneau et al. "Development and Validation of the Food Liking Questionnaire in a French-Canadian Population." Nutrients. 2017

 <sup>&</sup>lt;sup>3</sup> . Parr et al. "Test-retest reproducibility of a food frequency questionnaire (FFQ) and estimated effects on disease risk in the Norwegian Women and Cancer Study (NOWAC)." Nutr J. 2006
 <sup>4</sup> Pallister T et al. "Food Preference Patterns in a UK Twin Cohort." Twin Res Hum Genet. 2015 Dec

good statistical properties, good discrimination between different points and linearity between each point in the scale<sup>5</sup>.

The questionnaire includes 150 items, which comprise food items that reflect both sensory preferences (bitter, sweet etc.) and foodstuff preferences (fruit, vegetables, meat, etc.). The items were chosen so that there were at least 5 items for each group considered. Other items related to health behaviour are included, such as physical activity, smoking and watching television. These items were chosen in order to directly compare these habits with food items on the same scale. It will also allow us to understand if food and behaviour preferences share a common biological pathway or if they are distinct.

Questionnaire items are randomised on a participant basis to reduce any bias that may occur due to tiredness.

#### 4 Piloting

Prior to inviting all participants with a contact email address (approximately 330,000) to complete it, UK Biobank piloted this questionnaire with 10,000 participants to ensure the platform and procedures were adequate robust in terms of acceptability of content and length.

#### 5 Administration

## 5.1 UK Biobank's re-contact approach for those participants with an email address as follows:

- an initial invitation email (which included a hyperlink to their personalised questionnaire);
- a reminder email to non-responders sent 2 weeks after the initial invite;
- a reminder to partial responders (i.e. who only completed part of the questionnaire) 2 weeks after they started the questionnaire;
- a final reminder sent to non-responders 3 months after the initial invite.

<sup>&</sup>lt;sup>5</sup> Moskowitz. "Psychometric evaluation of food preferences Foodservice 1980

- 5.2 81.1% of participants completed the questionnaire in less than 20 minutes.
- 5.3 Overall, 333,344 participants were sent an email invitation, of whom 181,224 (54.4%) fully completed the questionnaire (as of 16<sup>th</sup> January 2020). A further 996 participants accessed the questionnaire via the participant website without having received an email invite (because they have not provided UK Biobank with a valid email address or completed the questionnaire via the participant website prior to an invite being sent).
- 5.4 Participants for whom we do not have an email address were encouraged via the annual newsletter (sent Q4 2019) to complete the online questionnaire by logging directly onto the participant website.
- 5.5 Email invitations are also routinely sent to those participants who have recently updated their email address (and who have not yet completed the questionnaire). We therefore anticipate that data will continue to accrue for a small number of participants.
- 5.6 Please note that UK Biobank has identified a small number of possible mismatches in the linkage of the questionnaire (e.g., where participants who share an email address, or a computer/tablet may have completed their partner's questionnaire). These data have not been released.

### **Appendix 1: Questions and format of the questionnaire**

INTRO	Food preferences and environmental health outcomes rembrace a healthi UK Biobank provid combine the result understanding of the disease.  To help you as you click or tap the but after selecting an on narrow screen. The progress bar a questionnaire.  On a scale from 1 presented item.  The more you like should rate it. If you select "Never tried you will notice that to these items using the same and the select "In the select item is a select item in the select item in the select item is a select item in the select item in the select item is a select item in the select item in the select item is a select item in the select item in the select item is a select item in the select item in the select item is a select item in the select item in the select item is a select item in the select item in the select item is a select item in the select item in the select item is a select item in the select item in the select item is a select item in the select item in the select item is a select item in the select item in the select item is a select item in the select item in the select item is a select item in the select item in the select item is a select item in the select item in the select item is a select item in the select item in the select item is a select item in the select item in the select item is a select item in the select item in the select item in the select item is a select item in the select it	al factors infimay help to infimate help to iter lifestyle. Hes a unique the genetic of the genetic of the genetic of the select answer, click version] at the bottom (extremely of the item the bottom of the item the bottom of the some of the genetic of the genetic of the genetic of the same of the genetic of the same	opporestionrestionrestionrestionrestit.  other tit.  other tit.  other tit.  dislike)  e higher  hiliar was a seriestion of each of ea	e food per both tunity haire whinants arough to 9 (a er you so with any meters are refers and refers are refers are refers are refers and refers are refers and refers are refers and refers are refers are refers and refers are refers are refers are refers and refers are refers are refers and refers are refers are refers are refers and refers are refers are refers are refers and refers are refers are refers and refers are refers are refers and refers are refers are refers and refers are refers and refers are refers and refers are refers and refers are refers are refers and refers are refers are refer	oreferondieta to betrothe of food the quence (see extrementally of the not food as you	ences a ry guid ter und ner info d prefo destion expand below nely lik rate it e foods	derstar derstar ormati erence naire: the se v) will i ce), ple t. The l s or ha	w they and in nd food on you es, and election ndicate ease rales you even't to is very s.	d prefe have i have i their r hagain e how t te how u like tl	lated with tions to he rences. We provided the lationship of the l	n food inta elp people /e hope to to gain a d ips with he ent only di e through u LIKE each he lower y activities pl	ole to deeper health and displays th the ach r you please u respond				
	Please remember many time you ea			•				you lik	e each	food or a	ctivity NO	T how				
Field ID	Item		2	3	4	5	6	7	8	<u>&gt;</u>	Never	Prefer				
		1 Extremely dislike							\$	9 Extremely like	tried	not to answer				
20600	Adding salt to foods	0	0	0	0	0	0	0	0	0	0	0				
20601	Aniseed	0	$\circ$	0	$\circ$	0	0	0		$\circ$	0	0				
20602	Apple juice	0	0	0	0	0	0	0	$\circ$	$\bigcirc$	$\circ$	0				
20603	Apples	0	0	0	0	0	0	0	$\circ$	$\circ$	$\circ$	0				
20604	Asparagus	0	0	0	0	0	0	0	$\circ$	$\circ$	$\circ$	0				
20605	Aubergine	0	0	0	0	0	0	0	$\circ$	$\circ$	0	0				
20606	Avocados	0	0	0	0	0	0	0	0	$\circ$	0	0				
20607	Bacon	0	0	0	0	0	0	0	0	0	0	0				
20608	Baked/steamed fish	0	0	0	$\circ$	0	0	0	0	0	0	0				
20609	Bananas	0	0	0	0	0	0	0	0	$\circ$	0	0				
20610	Barbequed or grilled meat	0	0	0	0	0	0	0	0	$\circ$	0	0				
20611	Beef steak	0	0	0	$\circ$	0	0	0	$\circ$	$\circ$	$\circ$	0				
20612	Beetroot	0	0	0	$\circ$	0	0	0	$\circ$	$\circ$	0	0				
20613	Bell pepper	0	0	0	$\circ$	0	0	0	$\circ$	$\circ$	0	0				
20614	Bicycling	0	0	0	$\circ$	0	$\circ$	0	$\circ$	$\circ$	$\circ$	0				
20615	Biscuits	0	0	0	$\circ$	$\circ$	$\circ$	$\circ$	$\circ$	$\circ$	$\circ$	0				
20616	Bitter foods	0	0	0	$\circ$	0	$\circ$	0	$\circ$	$\circ$	$\circ$	0				
20617	Bitter/ale	0	$\circ$	0	$\circ$	0	$\circ$	0	$\circ$	$\circ$	0	0				
20618	Black olives									$\cap$						

20619	Black pepper	0	0	0	0	0	$\bigcirc$		0	0	0	0
20620	Blue cheese	0	0	0		0	0	0	0		0	0
20621	Bolognese sauce	0	0	0	0	0	0	0	0		0	0
20622	Broad beans	0	0	0	0	0	0	0	0	0	0	0
20623	Broccoli	0	0	0	0	0	0	0	0	0	0	0
20624	Brown rice	0	0		0	0	0	0	0	0	0	0
20625	Brussel sprouts	0	0	0	0	0	0	0	0	0	0	0
20626	Burgers (meat)	0	0	0	0	0	0	0	0	0	0	0
20627	Burn of spicy	0	0	0	0	0	0	0	0	0	0	0
	foods											
20628	Butter on bread	0	0	0	0	0	0	0	0	0	0	0
20629	Butternut squash	$\circ$	0	$\bigcirc$	$\bigcirc$	$\circ$	$\circ$	$\circ$	$\bigcirc$	$\circ$	$\circ$	$\circ$
20630	Cabbage	0	0	0	0	0	$\circ$	0	$\bigcirc$	0	0	0
20631	Cake	0	0	0	$\overline{}$	0	0	0	0		0	0
20632	Cake icing	0	0	0	0	0	0	0	0	0	0	0
20633	Capers	0	0	0	0	0	0	0	0	0	0	0
20634	Cauliflower	0	Ö	0	0	0	0	0	0	0	0	0
20635	Cereal/granola bar	0	0	0	0	0	0	0	0	0	0	0
20636	Cheesecake	0	0	0	0	0	0	0	0	0	0	0
20637	Cherries	0	0	0	0	0	0	0		0	0	0
20638	Chicken	0	0	0	0	0	0	0	0	0	$\circ$	0
20639	Chilli pepper	0	0	$\circ$	0	0	0	O	0	0	0	0
20640	Chips/French fries	0	0	0	0	0		0	0	0	0	0
20641	Cigarette smoking	0	0	0	0	0	0	0	0	0	0	0
20642	Cod	04	0	0	0	0	0	0	0	0	0	0
20643	Coffee with sugar	0	0	0	0	0	0	0	0	0	0	0
20644	Coffee without sugar	0	0	0	0	0	0	0	0	0	0	0
20645	Coriander	0	0	$\circ$	$\circ$	0	$\circ$	0	$\circ$	0	0	0
20646	Corn flakes	0	$\circ$	$\circ$	$\circ$	$\circ$	$\circ$	$\circ$	$\circ$	0	0	0
20647	Cream	0	$\circ$	$\circ$	$\circ$	0	$\circ$	0	$\circ$	$\circ$	0	$\circ$
20648	Croissant	0	0	$\circ$	$\circ$	0	0	0	$\circ$	0	0	0
20649	Cucumber	0	0	0	0	0	0	0	0	0	0	0
20650	Curry	0	0	0	0	0	0	0	0	0	0	0
20651	Dairy products	0	0	0	0	0	0	0	0	0	0	0
20652	Dark chocolate	0	0	0	0	0	0	0	0	0	0	0
20653	Diet fizzy drinks	0	0	0	0	0	0	0	0	0	0	0
20654	Dried fruit	0	0	0	0	0	0	0	0	0	0	0
20655	Eggs	0	0	0	0	0	0	0	0	0	0	0
20656	Exercising alone	0	0	0	0	0	0	0	0	0	0	0
20657	Exercising with others	0	0	0	0	0	0	0	0	0	0	0
20658	Extra virgin olive oil	0	$\circ$	$\circ$	$\circ$	$\circ$	$\circ$	0	$\circ$	0	0	0

20659	Fatty foods	0		$\cap$	$\cap$			$\cap$	0	$\circ$	0	0
20660	Fresh tomatoes	0	0	0	0	0	0	0	0	0	0	0
20661	Fried chicken	0	0	0	0	0	0	0	0	0	0	0
	Fried/battered							_				
20662	fish	O	0	0	0	0	0	0	$\circ$	0	O	0
20663	Fruit	0	0	0	$\circ$	0	0	0	$\circ$	0	$\circ$	$\circ$
20664	Garlic	0	$\circ$	$\circ$	$\circ$	0	0	$\circ$	$\bigcirc$	0	$\circ$	0
20665	Gherkins	0	0	0	0	0	0	0	$\circ$	0	$\circ$	$\circ$
20666	Globe artichoke	0	$\circ$	$\circ$	$\circ$	0	0	$\circ$	$\bigcirc$	0	$\circ$	0
20667	Goat's cheese	0	$\circ$	0	$\circ$	$\circ$	0	$\circ$	$\circ$	0	$\circ$	$\circ$
20668	Going to a café	0	$\circ$	$\circ$	$\circ$	0	0	$\circ$	$\bigcirc$	0	$\circ$	0
20669	Going to the	0	0	0	0	0	0	0	$\circ$	0	$\circ$	0
20670	gym Going to the pub	0		0	0		_	0	0	0	0	0
20670	Grapefruit	0	0	0	0	0	0	0	0	0	0	0
20672	Green olives	0	0	0	0	0	0	0		0	0	0
20672	Haddock	0	0	0	0	0	0	0	0	0	0	0
20674	Ham	0	0	0	0	0	0	0		0	0	0
20675	Hard cheese	0	0	0	0	0	0	0		0	0	0
20676	Herring	0	0	0	0	0	0	0	0	0	0	0
20677	Honey	0	0	0	0	0	0	0		0	0	0
	Horseradish/							_ ,				
20678	wasabi	$\circ$	$\circ$	$\circ$	$\circ$	0	0		0	Q	$\circ$	0
20679	Ice cream	$\circ$	$\circ$	$\circ$	$\circ$	0	0	0	0	0	$\bigcirc$	$\circ$
20680	Jam	$\circ$	$\circ$	$\circ$	$\circ$	0	0	0	0	$\circ$	$\circ$	$\circ$
20681	Kiwi fruit	0	$\circ$	0	0	0	0	0	0	0	$\circ$	$\circ$
20682	Lager	0	0	0	0	101	0	0	$\circ$	0	0	0
20683	Lamb	0	0	0			0	0	$\circ$	0	0	0
20684	Lemons	0	0	0	0	0	0	0	$\circ$	0	0	0
20685	Lentils/beans	0	0	0	0	0	0	0	$\circ$	0	0	0
20686	Liver	0	0	0	0	0	0	0	$\circ$	0	0	0
20687	Mackerel	0	0	0	0	0	0	0	$\circ$	0	0	0
20688	Marzipan	0	0	0	0	0	0	0	0	0	0	0
20689	Mayonnaise	0	0	0	0	0	0	0	$\circ$	0	0	0
20690	Melon	0	0	0	0	0	0	0	$\circ$	0	0	0
20691	Milk chocolate	0	0	0	0	0	0	0	0	0	0	0
20692	Mushrooms	0	0	0	0	0	0	0	$\circ$	0	0	0
20693	Onions	0	0	0	0	0	0	0	0	0	0	0
20694	Orange juice	0	0	0	0	0	0	0	0	0	0	0
20695	Oranges	0	0	0	0	0	0	0	0	0	0	0
20696	Pasta	0	0	0	0	0	0	0	0	0	0	0
			$\circ$	$\circ$	$\circ$	$\circ$	$\circ$	$\circ$	$\bigcirc$	$\circ$	$\circ$	$\circ$
20697	Pears	0										
20698	Pizza	0	0	0	0	0	0	0	$\circ$	0	0	0
20698 20699	Pizza Plain yogurt	0	0	0	0	0	0	0	0	0	0	0
20698 20699 20700	Pizza Plain yogurt Plums	0	0	0	0	0	0	_	0	0	0	0
20698 20699	Pizza Plain yogurt	0	0	0	0	0	0	0	0	0	0	0

20703	Porridge	0		$\bigcirc$	0		$\bigcirc$	$\circ$	0	0		$\bigcirc$
20704	Potato crisps	0	0	0	0	0	0	0	0	0	0	0
20705	Potatoes	0	0	0	0	0	0	0	0	0	0	0
20706	Prawns	0	0	0	0	0	0	0	0	0	0	0
20707	Raw carrots	0	0	0	0	0	0	0	0	0	0	0
20708	Red meat	0	0	0	0	0	0	0	0	0	0	0
20708	Red wine	0	0			0	0	0	0	0	0	0
	Regular (non-											
20710	diet) fizzy drinks	$\circ$	$\circ$	$\circ$	$\circ$	0	$\circ$	$\circ$	$\circ$	$\circ$	$\circ$	$\circ$
20711	Roast chicken	0	0	0	0	0	0	0	0	$\circ$	0	0
20712	Salad dressing	0	0	0	0	O	0	0	0	0	0	0
20713	Salad leaves	0	0	0	0	0	0	0	0	0	0	0
20714	Salami	0	0	0	0	0	0	0	0.	0	0	0
20715	Salmon	0	0	0	$\overline{\bigcirc}$	0	0	$\bigcirc$			0	0
20716	Salty foods	0	0	0	0	0	0	0	0	Ω	0	0
20717	Salty pretzels	0	0	0	0	0	0	Ŏ	0	O	0	0
20718	Sardines	0	0	0	$\bigcirc$	Ô	0	0	0	0	0	0
20719	Sausages (meat)	0	0	0	01	O	8	0	0	0	0	0
20720	Savoury biscuits	0	0	0	0	0	0	0	0	0	0	0
	Shellfish (other		4									
20721	than prawns)	0	0	O	9	$\circ$	$\circ$	0	$\circ$	$\circ$	0	0
20722	Skimmed milk	O	0	0	0	0	$\circ$	$\circ$	$\circ$	0	0	$\circ$
20723	Smoked fish	0	0	0	$\circ$	0	$\circ$	$\circ$	$\circ$	0	0	$\circ$
20724	Søft cheese	0	$\circ$	$\circ$	$\circ$	$\circ$	$\bigcirc$	$\circ$	$\circ$	0	0	$\circ$
20725	Soy sauce	0	0	0	$\circ$	0	$\circ$	$\circ$	$\circ$	0	0	0
20726	Soya milk	0	0	0	$\circ$	0	$\circ$	$\circ$	$\circ$	0	0	0
20727	Spicy foods	$\circ$	0	$\circ$	$\circ$	0	$\circ$	$\circ$	$\circ$	0	$\circ$	$\circ$
20728	Spinach	$\circ$	0	$\circ$	$\circ$	0	$\circ$	$\circ$	$\circ$	0	$\circ$	$\circ$
	Spirits (e.g.	_	_					_		_	_	_
20729	vodka, gin,	0	0	$\circ$	$\circ$	0	$\circ$	0	$\circ$			0
20730	whisky etc.) Strawberries											
20/30	Sweet coffee	0	0	0	0	0	0	0	0	0	0	0
	house drinks											
20731	(e.g. Mocha's,											
	Frappucino's,	0	0	0	$\circ$	0	0	0	0			
	flavoured											
20732	Latte's) Sweet foods	0	0	0	0	0	$\bigcirc$	0	0	0	0	0
20732	Taking the stairs	0	0	0	0	0	0	0	0	0	0	0
20733	Tea with sugar	0	0	0	0	0	0	0	0	0	0	0
	Tea without				)						Ŭ	
20735	sugar	$\circ$	$\circ$	$\circ$	$\circ$	$\circ$	$\circ$	$\circ$	$\circ$	0	0	$\circ$
20736	Tomato ketchup	0	0	0	0	0	0	0	0	0	0	0
20737	Tinned tuna	0	0	0	0	0	0	0	0	0	0	0
20738	Turnip (white)	0	0	0	0	0	0	0	0	0	0	0
20739	Vegetables	0	0	0	0	0	0	0	0	0	0	0
20740	Vinegar	0	0	0	0	0	0	0	0	0	0	0
20741	Watching	0	0	0	0	0	0	0	0	0	0	0

	television											
20742	Whisky	0	0	0	0	0	0	0	0	0	0	0
20743	White bread	0	0	0	$\circ$	$\circ$	0	0	$\circ$	0	0	$\circ$
20744	White rice	$\circ$	$\bigcirc$									
20745	White wine	0	0	0	$\circ$	$\circ$	0	0	$\circ$	0	0	$\circ$
20746	Whole grain breakfast cereal	0	0	0	$\circ$	0	$\circ$	0	0	0	0	0
20747	Whole milk	$\circ$	$\bigcirc$									
20748	Wholemeal bread	0	0	0	0	0	0	0	0	0	0	0
20749	Working up a sweat	0	$\circ$	0	0	0	$\circ$	9	0	0	0	$\circ$
sweat To												